



MEDIA ANNOUNCEMENT

Monday, 11 November 2019

NATIONAL CEO APPOINTED TO HELP MORE MUMS WITH CANCER

National charity, Mummy's Wish today announced the appointment of its new CEO, Angelique Ettia.

Mummy's Wish helps to support Australian families with children aged 12 years and under, through the provision of practical, support whilst mum is receiving treatment for cancer.

Since its formation in 2007, Mummy's Wish has supported over 3,500 families through its support programs.

Every day around Australia, 13 families have their lives turned upside down when they find out mum has cancer. Currently, Mummy's Wish is only able to support one-in-five.

Angelique brings to Mummy's Wish 20 years in purpose driven non-profit organisations and 30 years contributing to communities on volunteer committees and boards. Her appointment comes with a strong focus to grow the support received so that more families can be adequately supported.

Some of Angelique's career highlights to date include her positions as the inaugural CEO of Queensland Rural, Regional & Remote Women's Network (QRRRWV), a non-profit organisation that connects develops and inspires rural, regional and remote women and Strategic Engagement Executive at YWCA (Qld).

On her appointment, Angelique shared, "I am privileged to be representing Mummy's Wish as CEO and delighted to be leading the next stage of growth.

"Collaboratively with the Mummy's Wish team, our key focus is to increase impact through expanding existing support to the 1000 mums and their families we currently support and reaching the 4000 mums we are unable to support every year due to financial constraints," she said.

"Angelique was chosen from a strong field of almost 100 internal and external candidates. She was earmarked not only for her drive and passion, but her professionalism, can-do-attitude and demonstrable empathy for the Mummy's Wish's cause," said Mummy's Wish Chair, Trevor Cuss.

“Whilst Mummy’s Wish leads in the mum’s support area, we are working to further build regional awareness, counselling, digital and other aspects of the business which will support greater volumes as we up-scale across Australia,” he said.

“Our team is very excited with the appointment of Angelique as CEO to Mummy's Wish to help us grow and provide more services and support to mums with cancer across Australia,” said Mummy’s Wish Co-Founder, Gayle Richardson.

ENDS

FOR FURTHER INFORMATION:

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