



# mummy's wish

*Helping mums with cancer*

## FUNDRAISING GUIDE





## Hanna's story

Hanna was diagnosed with aggressive breast cancer just ten months after giving birth to her son Max.

*"Max had a little health problem of his own when he was born. I was so busy looking after him that I just forgot to look after myself... I had been breastfeeding him and he was my first child, so I didn't really know what to expect. I thought it would just be a cyst. Just a week after my diagnosis I was having surgery.*

*For us it was little things while I was recovering from surgery and having treatment that made a huge difference like cleaning.... Mummy's Wish sent a cleaner once a fortnight and it was just one less thing to think about.*

*Being a parent is hard at the best of times, so having cancer is a double whammy. Having someone help... it was amazing and beautiful."*

Hanna is now in remission and recently celebrated Max's second birthday, having missed his first birthday due to chemotherapy treatment.





## Ideas, ideas, ideas!

The possibilities are endless, ranging from simple to complex.

- |                                 |                       |
|---------------------------------|-----------------------|
| Casual day at school or work    | Trivia night          |
| Book stall                      | High tea              |
| Car boot or garage sale         | Ladies' lunch         |
| Raffle                          | Golf day              |
| Online auction                  | Movie night           |
| Morning tea                     | Silent Auction        |
| Cake stall                      | BBQ or Sausage Sizzle |
| Girls' night out                | Fancy dress day       |
| Sponsored run or walk           | Guessing competition  |
| Sponsored hair shave or haircut | Car wash              |
| Office swear jar                | Fete or festival      |

## Go Online

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## Treatbag Drive

Every Mum we support receives a special Mummy's Wish treatbag. It is filled with practical items and a few goodies to help brighten her day. It also includes a voice-recordable Mummy's Wish Comfort Bear for each of her children. Holding a treatbag drive is a great way for kids and schools to get involved and will help put a smile on the faces of Mums with cancer and their families. Use the Fundraising Application form on page 9 to register your Treatbag Drive.

New, unopened items needed:



Lipstick



Lip balm



Unscented hand moisturiser



Hand sanitiser



Sensitive skin sunscreen



Nail polish



Children's colouring books and pencils



Adult colouring books



Bath salts



Travel tissue packs



Unscented day cream



Mints, i.e. tic tacs



Nail care products



## Other Ways You Can Help

### Have everything you need?

Got a birthday, wedding or special occasion coming up? Struggling to think of present ideas when people ask you what you want or need? Consider asking your friends and family to donate to Mummy's Wish instead of a gift.

### Corporate sponsor

Your organisation can get involved with Mummy's Wish



mummy's wish

*Helping mums with cancer*





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Application Date: ...../...../.....

## APPLICATION FOR FUNDRAISING AUTHORITY

Thank you for your offer of support for Mummy's Wish. Please return this form to Mummy's Wish before you begin your fundraiser.

Name of group/company/individual planning the event ("the fundraiser"): .....

Address: .....

Name of Individual Person/s Responsible: .....

Contact phone number: ..... Mobile: .....

Email: .....

Event Name and Description: .....

Date(s) of proposed event: ...../...../..... Event time: ..... Estimated number of attendees: .....

Event venue (including address): .....

How will the funds be raised (e.g. donations, raffle, auction, portion of ticket sales): .....

Will all proceeds be donated to Mummy's Wish? ☐ Yes ☐ No If no, list other organisation/s and percentage split: .....

Have you read Mummy's Wish Fundraising Guidelines and agree to uphold these rules at all times? ☐ Yes ☐ No

Does the proposed event require Public Liability Insurance? ☐ Yes ☐ No

Will a raffle take place within your event? ☐ Yes ☐ No

Will a raffle or fundraising permit be required? ☐ Yes ☐ No

Will the event cross into other states? If yes, which ones?..... ☐ Yes ☐ No

Do you agree not to be involved in any illegal activities whilst the event is taking place? ☐ Yes ☐ No

Will you be seeking sponsorship for the event?  
If yes, please forward your target list and sponsorship proposal before approaching. ☐ Yes ☐ No

I/We ..... ("the fundraiser") declare all the information that is provided in this application form is true and correct.

Applicant signature: ..... Date: ...../...../.....

Please return completed form to along with any necessary paperwork to Mummy's Wish: [contact@mummyswish.org.au](mailto:contact@mummyswish.org.au) or PO Box 165, Northgate QLD 4013. Emailing this form constitutes the acceptance of the terms and conditions in place of a signature.

Helping mums with cancer

Mummy's Wish Inc. [www.mummyswish.org.au](http://www.mummyswish.org.au) - ABN: 92 153 050 569 - Charity Registration: CH1656  
Phone: +61 (0)7 3162 8265 - Email: [contact@mummyswish.org.au](mailto:contact@mummyswish.org.au) - Address: PO BOX 165, Northgate, Qld 4013

# THANK YOU

Thank you for your dedication in helping Australian families survive and thrive during Mum's cancer treatment.

We receive no government funding so your contribution is SO valuable.

**Mummy's Wish Incorporated**

Registered charity CH1656

Address: PO Box 165, Northgate, QLD 4013

Phone: (07) 3162 8265 Web: [www.mummyswish.org.au](http://www.mummyswish.org.au)

Email: [contact@mummyswish.org.au](mailto:contact@mummyswish.org.au)